

Iowans Create Community Mural Contest Rules

CONTEST SPONSOR:

Iowa Economic Development Authority
1963 Bell Avenue, Suite 200
Des Moines, IA 50315

ENTRANT ELIGIBILITY:

1. To be eligible, the entrant must be one of the following entities:
 - a. City, county, or federal recognized tribal government physically located in Iowa.
 - b. Economic development agency or organization physically located in Iowa.
 - c. Nonprofit organization actively registered with the Iowa Secretary of State to do business in Iowa, and incorporated and physically located in Iowa. "Physically located in Iowa" means maintaining a current registered office and registered agent address in Iowa pursuant to Iowa Code 490.501 and maintaining a primary staff presence physically located and working in Iowa. Staff presence physically located and working in Iowa.
 - d. Entity located in a border community that meets the requirements set out in IEDA's [Border State Policy](#).
2. The entrant must apply on behalf of a community. Entries submitted on behalf of regions will not be eligible.
3. Past winners of the Iowans Unite Community Mural Contest are ineligible to enter and win the contest.

HOW TO ENTER:

1. Visit: <https://woobox.com/we4gbt>
2. Complete an official entry form. The entrant must complete the entry form on the contest entry website to be eligible for the contest.

CONTEST SUBMISSION:

1. Must submit a video.
2. Video submission must be included in entry form. [Click here to learn more about the file size and types allowed for the entry](#)
3. The entrant may submit a video that was created or executed by an individual if the entrant has the individual's express written permission.
4. Only one video per entrant will be accepted.
5. Video must be no longer than one minute.
6. Video content must be appropriate for viewers of all ages.

7. Required elements that must be shown in the video:
 - a. People in the community or organization.
 - b. Hometown spirit.
 - c. Unique creative and cultural identity of the community.
 - d. Unique community assets, including local spaces, events and downtown districts.

CONTEST PERIOD:

1. Submissions accepted: August 12, 2024 at 8:00 a.m. CDT – October 4, 2024 at 5:00 p.m. CDT.
2. Public voting period to determine finalists: October 9, 2024 at 9:00 a.m. CDT – October 15, 2024 at 5:00 p.m. CDT.
3. Two thresholds will be used to determine finalists. Entrants located in cities with a population of 15,000 or less must meet the small community threshold, which is 500 votes as of October 3, 2024 as of 5:00 p.m. CDT. Entrants located in cities with a population of 15,001 or more must meet the large community threshold, which is 1,000 votes as of October 3, 2024 as of 5:00 p.m. CDT. Population size based on 2020 census.
4. Each entrant that meets the vote threshold for their city size will be named a finalist.
5. To determine the winner, an independent panel of judges will review and score the video submitted along with the official entry form. Factors that will be taken into consideration include, but are not limited to:
 - a. Creativity.
 - b. Use of required elements.
 - c. Partnerships
 - d. How well the entrant showcases their community spirit and authentic sense of place.
6. Grand Prize winner will be announced on or before October 31, 2024.
7. The Woobox platform is the official time keeping device for the submission and voting period.
8. One vote per Facebook account per 24-hour period will be counted during the voting period.
9. Purchase of votes is prohibited. Any votes that were purchased or fraudulently obtained, in the sole discretion of the IEDA, will not be counted.
10. By entering the contest, the entrant consents to promotion of the contest results and publication on the IEDA website, social media or other marketing media of the contest results and all or any portion of their entry except for Personally Identifiable Information, which includes personal contact information, such as phone number and email address.

SELECTION OF WINNER:

1. The winner of the Grand Prize is the entrant whose official entry form and video received the highest combined score from the independent panel of judges.
2. The winner will be notified by email or phone after the conclusion of the contest.

GRAND PRIZE:

An original mural designed and created by an Iowa-based artist showcasing the community's unique spirit and creative and cultural identity. The IEDA will fund the design, creation and installation of the mural, subject to the terms of the contest rules.

TERMS OF ACCEPTANCE FOR GRAND PRIZE:

1. The Grand Prize winner must:
 - a. Select and secure a mural site in their community at the time of entry.
 - b. If the Grand Prize winner is not the owner of the property which serves as the mural site, they must obtain the written consent of the property owner for the installation of the mural and a plaque or marker describing the IEDA's investment in the mural. The written consent shall include an agreement by the property owner, binding on its successors, that the mural will remain at the mural site for a minimum of three years after installation.
2. The mural will be completed at a cost not to exceed \$20,000.
3. The mural site must be suitable for a mural painting and be capable of being painted within the budget set by the IEDA. The entrant also must ensure that the surface is in proper condition for a mural painting or take any action necessary to prepare the surface of the mural site for the mural painting at the sole cost of the entrant or property owner.
4. The artist and designees from the Grand Prize winner will collaborate on the design, development, creation and installation of the mural by June 30, 2025.
5. The mural will not be painted until the IEDA, the property owner, and the Grand Prize winner's designee have approved the mural design in writing.
6. Whether design revisions will be permitted is in the discretion of the IEDA and the artist. Any material edits or changes by the Grand Prize winner after the design has received final approval will result in additional material and installation costs, which will be the responsibility of the Grand Prize winner. Material edits shall include, without limitation, change in color, imagery, or scale.
7. The art design and installation timeline will be in the sole discretion of the IEDA.
8. The IEDA is not responsible for costs in addition to the cost of the plaque and painting the mural or for work performed after the mural has been completed, including maintenance of the mural and maintenance costs.
9. A designee of the Grand Prize winner will coordinate with the IEDA to select the date for a public event celebrating the mural.

10. The Grand Prize winner shall ensure that they are adequately insured in the event the artist is injured while installing the art or the mural is damaged within a three-year period following installation.
11. The IEDA is not responsible for any changes in ownership of the property on which the mural will be installed following installation.

GENERAL RULES

1. By participating, the entrant agrees to abide by and be bound to these rules and the decisions of the IEDA, which are final and binding in all respects.
2. Participation in the contest constitutes permission (except where prohibited by law) to use the Grand Prize winner's name, images, video, hometown, likeness, prize won and photograph at the discretion of the IEDA.
3. **No purchase necessary. Void where prohibited.**
4. The IEDA is not responsible for problems related to technical malfunctions of electronic equipment, computer online systems, servers, internet service providers, computer hardware or software failures, phone lines, failure of any entry to be received on account of technical problems, traffic, congestion on the internet or the website or for any other technical problems including telecommunication, miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant's ability to participate in the contest.
5. The prize award is subject to eligibility determination and final verification by the IEDA.
6. The IEDA reserves the right, in its sole discretion, to refuse, disqualify or withdraw any entry and/or entrants at any time during the contest period.
7. If the IEDA disqualifies the Grand Prize winner, it may, but is not required to, award the prize to the eligible entry with the next highest score from the independent panel of judges.
8. The entrant is responsible for ensuring compliance with copyright laws if music is used in the video and obtaining consents from persons shown in the video or any photographs.
9. No transfer, assignment, or substitution of prizes (in whole or in part) shall be permitted, except the IEDA reserves the right to substitute a prize of equal or greater value.
10. Prize is not redeemable for cash in whole or in part.
11. Entrants may request a copy of the official contest rules by emailing artsculture@iowaeda.com by December 31, 2024.
12. This contest is governed by the laws of the United States and the State of Iowa without regard to choice of law or conflict of law principles.